## CONTRACT



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	1796374	1		08763690	
Product					
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
08/11/17 - 08/15/17	3673				
Advertiser			Ori	ginal Date	/ Revision
ISS/Senate Leadership Fo	und		0	8/10/17	/ 08/10/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA .	Ryan E	Eddi	ns	HRP-Washingto
	Special Hand	ing			
	Demographic				
	Adults 35+				
				····	
!	Agy Code	Advert	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

*** 01 01 12 1 5 12 1 2 2 3 3 3	Start/End	Spots/	Data Din Tona	Cmata	Amaunt
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spois	Amount
N 1 WSFA 08/11/17 08/11/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 08/07/17 08/13/171 1	\$675.00				
N 2 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF	10-1035pm	:30	, NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/14/17 08/20/17 1 1	\$675.00				
N 3 WSFA 08/14/17 08/14/17 NBC Today Show 3	10-11am	:30	NM	1	\$115.00
Start Date	<u>Rate</u>				
Week: 08/14/17 08/20/17 1 1	\$115.00				
N 4 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/14/17 08/20/17 1 1	\$70.00				
N 5 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/14/17 08/20/17 1 1	\$70.00				
N 6 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/14/17 08/20/17 1 1	\$225.00	•			
N 7 WSFA 08/14/17 08/14/17 INSIDER, THE	130-2p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	,50			·
Week: 08/14/17 08/20/17 1 1	\$70.00				
N 8 WSFA 08/14/17 08/14/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate	.55		,	,
Week: 08/14/17 08/20/17 1 1	\$135.00				
N 9 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate	.00		·	*
Week: 08/14/17 08/20/17 1 1	\$135.00				
N 10 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$170.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 08/14/17 08/20/17 1 1	\$170.00				
				j	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



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Contract / Revision Alt Order # 1796374 / 08763690

Estimate # Contract Dates Product SENATE LEADERSHIP 3673 08/11/17 - 08/15/17

Original Date / Revision <u>Advertiser</u> 08/10/17 / 08/10/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSp	ots	Amount
N 11 WSFA 08/14/17 08/14/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	5-530a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 12 WSFA 08/14/17 08/14/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	5-530pm <u>Rate</u> \$280.00	:30	NM	1	\$280.00
N 13 WSFA 08/14/17 08/14/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	528am-6am <u>Rate</u> \$285.00	:30	NM	1	\$285.00
N 14 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF  Start Date   End Date   Weekdays   Spots/Week  Week: 08/14/17 08/20/17 1 1	6-630pm <u>Rate</u> \$790.00	:30	NM	1	\$790.00
N 15 WSFA 08/14/17 08/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	6a-7a <u>Rate</u> \$450.00	:30 .	NM	1	\$450.00
N 16 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIGH  Start Date	17630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
N 17 WSFA 08/14/17 08/14/17 NBC Today Show  Start Date	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
N 18 WSFA 08/14/17 08/14/17 Monday Prime Other  Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	7-10pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 19 WSFA 08/14/17 08/14/17 NBC Today 2  Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	9-10am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 20 WSFA 08/14/17 08/14/17 Monday Hour 3  Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	9-10pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 21 WSFA 08/12/17 08/12/17 WSFA 12 News at Ten - Sat	t 10-1030pm <u>Rate</u> \$395.00	:30	NM	1	\$395.00
N 22 WSFA 08/12/17 08/12/17 WSFA 12 News at Six-Sat  Start Date End Date Weekdays Spots/Week  Week: 08/07/17 08/13/171- 1	Sa 6-7pm <u>Rate</u> \$180.00	:30	NM	1	\$180.00
N 23 WSFA 08/12/17 08/12/17 NBC Saturday Today Show  Start Date End Date Weekdays Spots/Week  Week: 08/07/17 08/13/171- 1	6-8am <u>Rate</u> \$105.00	:30	NM	1	\$105.00
N 24 WSFA 08/12/17 08/12/17 Saturday Hour 1  Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	7-8pm <u>Rate</u> \$215.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 08/07/17-08/13/17 Saturday Hour 1 Credited	Start/End Time 7-8pm	Weekdays Length	<u>Rate</u> <u>Type</u> 115.00 NM		
N 25 WSFA 08/13/17 08/13/17 WSFA 12 News at Ten - Su	n 10-1030pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00

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Contract / Revision Alt Order # 08763690 1796374 /

**Contract Dates** Product Estimate # SENATE LEADERSHIP 3673 08/11/17 - 08/15/17

Original Date / Revision <u>Advertiser</u> ISS/Senate Leadership Fu 08/10/17 / 08/10/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 26 WSFA 08/13/17 08/13/17 WSFA 12 NEWS @ 1030P		:30	NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$340.00				
N 27 WSFA 08/13/17 08/13/17 WSFA 12 News at Five-Sur		:30	NM	1	\$205.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IAIAI		\$205.00
Week: 08/07/17 08/13/171 1	\$205.00				
N 28 WSFA 08/13/17 08/13/17 Sunday Hour 1	6-7PM	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	Rate				
Week: 08/07/17 08/13/171 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$225.00 Start/End Time	Weekdays Length	Rate Type		
1 WSFA 08/07/17-08/13/17 Sunday Hour 1	6-7PM		225.00 NM		
- Credited			1		
N 29 WSFA 08/13/17 08/13/17 NET NBC Sunday Today Sh	nc7-8a	:30	NM	1	\$105.00
Start Date End Date Weekdays Spots/Week	Rate	•	,		
Week: 08/07/17 08/13/171 1	\$105.00				
N 30 WSFA 08/13/17 08/13/17 Sunday Hour 2 Start Date End Date Weekdays Spots/Week	7-8PM Rate	:30	NM	0	\$0.00
Week: 08/07/17 08/13/171 1	\$425.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
1 WSFA 08/07/17-08/13/17 Sunday Hour 2	7-8PM	St :30 \$	425.00 NM		
Credited					
N 31 WSFA 08/13/17 08/13/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week	8-9a Rate	:30	, NM	1	\$105.00
Week: 08/07/17 08/13/171 1	\$105.00				
N 32 WSFA 08/13/17 08/13/17 WSFA News Sunday AM	9-930a	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/171 1	\$45.00				
N 33 WSFA 08/15/17 08/15/17 NBC Today Show 3	10-11am	:30	MM	1	\$115.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/14/17         08/20/17         -1         1	<u>Rate</u> \$115.00				
N 34 WSFA 08/15/17 08/15/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	,		,	******
Week: 08/14/17 08/20/17 -1 1	\$70.00				
N 35 WSFA 08/15/17 08/15/17 SYN 1130a-12p	1130a-12p	:30	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 -1 1	<u>Rate</u> \$70.00				
N 36 WSFA 08/15/17 08/15/17 Today in Alabama 5am	5-530a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	'	Ψ220.00
Week: 08/14/17 08/20/17 -1 1	\$225.00	•			
N 37 WSFA 08/15/17 08/15/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 -1 1	Rate				
	\$285.00	,20	NM	1	\$450.00
N 38 WSFA 08/15/17 08/15/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	INIVI	'	94JU.UU
Week: 08/14/17 08/20/17 -1 1	\$450.00				
N 39 WSFA 08/15/17 08/15/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate	•	ł		

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Contract / Revision	Alt Order #
1796374 /	08763690

 Contract Dates
 Product
 Estimate #

 08/11/17 - 08/15/17
 SENATÉ LEADERSHIP 3673

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 08/10/17 / 08/10/17

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/14/17         08/20/17         -1         1	<u>Rate</u> \$260.00		•		
N 40 WSFA 08/15/17 08/15/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 -1 1	9-10am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 41 WSFA 08/12/17 08/12/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17S- 1	7-10pm <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 42 WSFA 08/13/17       08/13/17       Dateline NBC         Start Date       End Date       Weekdays       Spots/Week         Week: 08/07/17       08/13/17      S       2	6-8pm <u>Rate</u> \$325.00	:30	. NM	2	\$650.00
		Totals 0.00		40	\$11,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/15/17	40	\$11,190.00	(\$1,678.50)	\$9,511.50
Totals	40	\$11,190.00	(\$1,678.50)	\$9,511.50

Signature:	Date:	
•		

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FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

REP HEADLINE# 8763690 TRF# 1796374 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

\*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND	REP.# OFF.#	SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP	BUYER NAME STEPHANIE MARONEY	IE MARONEY
P.O. BOX 25093	SALES PRSN WA- RYAN EDDINS (H)	AN EDDINS (H)
ALEXANDRIA, VA 22313		
ORDER # CONTRACT # 8763690	CLASS: NATL. LO	LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3673 COMMENTS: (LINE, ORDER, INVOICE)	CE)	
FLIGHT DATES AUG11/17 AUG15/17 WK-1		
CITY TAX STATE TAX CO-OP BILLING NEEDED		DATE AUG10/17 10.37

UPDATED SHARES THANKS REP:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

SENATE LEADERSHIP FUND

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC	: SEC		RATE		START	 END DATE	:SPTS: WEEK : /WK: INVT	WEEK : INVT :	DAYS	S : TOTL:
AC Du	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	ODE = 15 = 385	ß	AGEN	AGENCY EST# =	3673	ю					
									CO	CONTRACT TOTAL TOTAL SPOTS	TAL OTS	11190.00

WIYC 08

WBMM 08

CABL 0%

WCOV 118

WAKA 178 EAKA 08

0 % %

WNCF

WSFA 63%

MARKET TOTALS \$17,761

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS X-LATE Y-DAYS C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM MOD CODE A-ADD B-BUY TYPE P-CLASS, PLAN, SECT

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET 1796374 \$\$\$ TRF# REV #1 HEADLINE# 8763690 MOD# 0: UNAPPROVED REP \$\$\$

AUG10/17 15.00 \*\*\* WSFA-TV \*\*\* STATION \* \* CHANGES \* \* RISK !!! REPORT: FROM CREDIT HARRIS

703-516-968

FAX#

# SALESMAN MARONEY STEPHANIE OFF.# NAME BUYER REP.# FUND GROUP LEADERSHIP MEDIA STREET ISS/SENATE MAIN NAME NAME AGY. ADV.

(H)

EDDINS

RYAN

WA-

PRSN

SALES

m

2231

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ALEXANDRIA

25093

BOX

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# #

ADV AGY

AUG10/1 REGIONAL DATE LOCAL NATL CLASS: INVOICE) ORDER, (LINE, 8763690 COMMENTS: WK-1 # EST#3673 CONTRACT AUG15/17 FU LEADERSHIP DATES AUG11/17 SENATE FLIGHT PRDCT ORDER

NEEDED BILLING CO-OP TAX STATE TAX CILX

00. Ŋ.

Н

· 164

SHARES UPDATED THANKS REP:

STA:

SCHEDULE ADVANCE CASH IN K, H S THIS \*\*\*\* S CON

SENATE LEADERSHIP FUND TO PRINT NO BUYS STATION

(AUG10/17) PLS ADVISE \$215.00 \$215.00 DENICE 30S 30S THANKS, CONFIRM PLEASE AUG12 AUG12 CMT: NA DUE TO PROGRAM CHANGE MISSED: SAT/700P-800P OFFER: SAT/700P-900P MAKEGOOD OFFERS BUY#24 UNRESL  $M_1$ 

ADVISE (AUG10/17) THANKS, PLS \$225.00 \$425.00 \$325.00 E CONFIRM. Ы 30s 30s 30s PLEASE HOURS AUG13 (2/WK) Ŋ WILL AIR AUG13 AUG13 DATELINE CMT: PROGRAM CHANGES CMT: DENICE MISSED:SUN/600P-700P SUN/700P-800P OFFER:SUN/600P-800P BUY#28 BUY#30 UNRESL  $M_2$ 

11190.00 AUG/17

% WIYC 0% WBMM % CABL 118 WCOV 178 % EAKA WAKA %  $\boldsymbol{\omega}$ ESFA WNCF 63% WSFA \$17,761 TOTALS MARKET

40

11190.00

TOTAL

CONTRACT TOTAL

> SHARES ACCURATE

RA35+\* HSZ DEMOS-SVC-

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DATES 三一三 正 臣 臣 DE-DELETE PER S-SPOTS C-CANCELLED R-RATE PGM TYPE Q-PAID B-BUY P-CLASS, PLAN, SECT A-ADD MOD CODE

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

WEEK

CREDIT RISK !!! HARRIS REPORT F AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

1796374

REP HEADLINE# 8763690 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #2

AUG10/17 15.22 \*\*\* WSFA-TV \*\*\* FROM REP

FAX# 703-516-9680

SALESMAN REGIONAL (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. NAME SALES PRSN BUYER REP.# INVOICE) BILLING NEEDED ORDER, (LINE) ISS/SENATE LEADERSHIP FUND STREET MEDIA GROUP CO-OP 22313 COMMENTS: # 8763690 ٧A 25093 WK-1 CONTRACT EST#3673 ALEXANDRIA BOX AUG15/17 MAIN P.O. STATE TAX FU NAME AGY. NAME SENATE LEADERSHIP FLIGHT DATES AUG11/17 ADV. TAX # ORDER PRDCT ADV # AGY # CILX

15.22

DATE AUG10/17

) A

Ω THANKS RYAN OK'D M1 + TTL SAME PLS CFM REV REP:

STA:

CASH IN ADVANCE SCHEDULE \*\*\*\* 4 THIS IS \*\*\*\* S CON

SENATE LEADERSHIP FUND

: LINE#:REP :CI	: CD:	TIME PERIOD	: LGTH : SEC :	: : ::	RATE	: START : DATE		END DATE	:SPTS: :/WK:	PTS: WEEK : /WK: INVT :	Δ	DAYS	: TOTL:
AGE! AGE!	AGENCY	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	ODE = 155 = 385	. 4	AGENCY EST# =	3673							
24 S		700P-800P	30		\$215.00	8/12	8	8/12	0	· ·	SAT		0
· PROGRAM : CON COM1:		LITTLE BIG SHOTS LITTLE BIG SHOTS	SHOTS ENC SHOTS ENC	•		•	·				•		•
41 A	, 70	700P-900P	30		\$215.00	8/12	8	8/12	H		SAT		Н
PROGRAM		AMERICA'S GOT TALENT	TALENT										

THANKS, DENICE ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. 'THIS IS A MAKE-GOOD FOR AUG12 ON LINE-24 FOR 1 SPOT/WK

## REP HEADLINE# 8763690 TRF# 1796374 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

FAX# 703-516-9680

AUG10/17 15.22 \*\*\* WSFA-TV \*\*\*

:LINE#:REP	:REP :CD:	D: TIME	PERIOD :	LGTH :	SEC : RATE :	: START : DATE	r : END : DATE	S SPTS:	S: WEEK :		DAYS : TC	: TOTL:
	2 8 S	600P-700	30E	30	\$225.00	8/13	8/13	0		SUN		0
-	PROGRAM : CON COM1:	: DATELINE 1: DATELINE	LINE									
	42 A	000P-8C	800P	30	\$325.00	8/13	8/13	N	\	SUN		0
, <b>,</b>	PROGRAM : ORD COM1: ORD COM2:	: DATELINE  1: PROGRAM  2: DENICE	LINE NBC RAM CHANGES	S. DATELINE	WILL AIR 2	HOURS. PLEASE	ASE CONFIRM.		THANKS,			
<b></b> ₹ ′	THIS IS THIS IS	ΣΣ	FOR	AUG13 ON LI	LINE-28 FOR 1 S LINE-30 FOR 1 S	SPOT/WK SPOT/WK						
	30 8	700P-800	30E	30	\$425.00	8/13	8/13	0		SUN		0
PROGRAM : CON COM1: STATION MAKEGOOD	PROGRAM : CON COM1: MAKEGOOD	THE THE OFFER	WALL ENCORES WALL ENCORES.S:	ស ស ស								
M1	OK'D	BUY#24	Σ	ISSED:SAT/700P-800P OFFER:SAT/700P-900P CMT:NA DUE TO PROGR	)OP )OP PROGRAM CHANGE	AUG12 AUG12 . PLEASE	RM.	30S 30S THANKS,	\$215.00 \$215.00 DENICE	(AUC PLS	(AUG10/17) PLS ADVISE.	
M2 01	O K ' D	BUY#28 BUY#30	MISSED:SUN/60 SUN/70 OFFER:SUN/60 CMT:PROGRA	0 0 0 Z U U U	-700P -800P -800P CHANGES. DATELINE	AUG13 AUG13 AUG13(2/WK) IE WILL AIR 2 H	() HOURS.	30s 30s 30s PLEASE	\$225.00 \$425.00 \$325.00		(AUG10/17) PLS ADVISE. HANKS,	
AUG/17	11190	00.00						O	CONTRACT TOTAL	TOTAL	11190.00	0 0 4
MARKET	TOTALS	\$17,761	WSFA 63	% WNCF 9 ESFA 0	98 WAKA 178 )8 EAKA 08	WCOV 11% C	CABL 0%	WBMM C	O% WIYC	%		

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

Q-PAID PGM R-RATE

P-CLASS, PLAN, SECT

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

AGENCY TEL# 703-528-9387 REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET

HEADLINE# 8763690 TRF# 1796374 MOD# 0: APPROVED REV #2 \$\$\$

HEADLINE# 8763690

REP SSS

AUG10/17 15 \*\*\* WSFA-TV STATION RISK !!! REPORT FROM CREDIT HARRIS

• \* 0 \*

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703-516-9680

FAX#

5.46 1 SALESMAN REGIONAL DATE AUG10/1 (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA CLASS: NATL PRSN NAME BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, FUND GROUP LEADERSHIP m CO-OP COMMENTS: 2231 8763690 STREET MEDIA ٧A 25093 WK-1 # ISS/SENATE EST#3673 ALEXANDRIA CONTRACT BOX AUG15/17 MAIN P.O. TAX FU NAME NAME STATE LEADERSHIP AUG11/17 ADV. AGY. SENATE DATES TAX FLIGHT # # ORDER PRDCT CILX ADV AGY

Σ2 PLS CFM THANKS RYAN + TIL SAME REV OK'D M1 REP:

STA:

SCHEDULE ADVANCE Z CASH Ø HS THIS \*\*\*\*  $\Sigma$ CON

SENATE LEADERSHIP FUND

GENERATION FOR CONTRACT SCHEDULED BEEN APPROVED. NOTICE: CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS:

PLS ADVISE (AUG10/17) (AUG10/17) \$215.00 \$215.00 DENICE \$225.00 \$425.00 \$325.00 30S \$ 30S 30S \$ PLEASE 30S 30S THANKS, CONFIRM AUG12 AUG12 PLEASE AUG13 AUG13 TO PROGRAM CHANGE MISSED: SUN/600P-700P SUN/700P-800P OFFER: SUN/600P-800P MISSED: SAT/700P-800P OFFER: SAT/700P-900P CMT: NA DUE BUY#28 BUY#30 BUY#24 O X・ロ OK. D Σ Σ

11190.00 40 THANKS, TOTAL CONFIRM CONTRACT HOURS N AIR WILL DATELINE CMT: PROGRAM CHANGES CMT: DENICE

AUG13 (2/WK)

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PLS ADVIS

TOTAL